



IRD Duhallo Furniture Revamp

CRNI: A Seminar on community development opportunities
in reuse & recycling for Southern Region

Triona Murphy
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IRD Duhallow CLG

- ▶ Integrated Local Development Company & Registered Charity
- ▶ Founded in 1989 by local businessmen
- ▶ Initial aim - generate jobs through Angling and Tourism
- ▶ Reliance on Agriculture, Depopulation - Out-migration, Lack of skilled & white collar jobs, Lack of jobs for women, a growing elderly dependant population
- ▶ Natural Area of Development - Covers North West Cork & East Kerry- recently expanded into the Mid Cork Area
- ▶ Largely rural area where over 85% of the population live in open countryside or in settlements of less than 200 people
- ▶ 5 main market towns - Macroom (Pop 3738), Kanturk (Pop 2263), Millstreet (Pop 1574), Newmarket (Pop 988) and Rathmore (Pop 778).
- ▶ Bottom up Approach - empowering individuals and communities to do it for themselves!
- ▶ Board Structure and Strategic Working Groups





Proven Track Record

Over 28 years' experience in successfully delivering and partnering on a wide range of both exchequer and European funded programmes with a combined value of over 60 million Euro including:

- ▶ LEADER- 5 Programmes (1991 to date).
- ▶ Social Inclusion- 4 Programmes (1994 to date).
- ▶ Community Employment Scheme with 27 participants (1993 to date).
- ▶ Rural Social Scheme - with 69 Farmers (2004 to date).
- ▶ Tús - with 160 participants annually (2011 to date).
- ▶ Rural Walks Scheme - 25 participating farmers participating (2008 to date).
- ▶ Local Training Initiative with 22 Trainees (2016/2017).
- ▶ Skillnets with 203 participating Companies, 280 trainees Annually (2015 to date).
- ▶ Life+ SAM OK (Salmon and Mussel Otter & Kingfisher) (2012 -2015).
- ▶ Life Raptor (Hen Harrier and Merlin Salmon and Brook Lamprey) (2015 to date).
- ▶ Other programmes of significance include CLAR, Equality for Women, Gender PEIL, Mental Health, Care & Repair and Digital Citizens Skills.

Social Enterprise in Duhallow



Furniture REVAMP



Warmer Homes Scheme



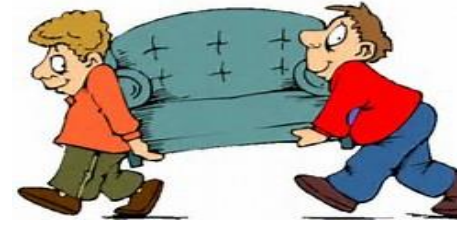
Duhallow Community Laundry

- Delivered more than 36,000 meals in 2016
- To date the Laundry has a total of 699 patrons for 2017
- Over 3400 homes have been insulated to date
- Provides supported employment through Community Services Programme
- RSS and Tús Support
- Community Care Committee
- Care and Repair and Friendly Phonecall



Duhallow Community Food Services

Duhallow REVAMP



- ▶ Need identified by WHS installers and rural meals delivery drivers
- ▶ Initially operated through the Tús Community Activation Scheme with participants learning new skills in furniture repair and upcycling
- ▶ Lack of continuity amongst scheme participants and loss of skills from the project
- ▶ IRD Duhallow secured a 12-month contract for 4 full time equivalents including Craft and Upholstery Operatives, Stock Control/Sales and an Accounts Administrator.
- ▶ Unfortunately, the service was not approved a position for a Coordinator despite the grave need for an experienced dedicated manager to fully realise the potential and economic viability of the enterprise. We are hopeful that this will be reviewed in the future.
- ▶ A new joint application for CSP funding with Duhallow Warmer Homes for the period 2018-2020 was submitted earlier this year and we are awaiting a response on this.



aims to:



1. Provide low cost second hand furniture for low income households
2. Provide Employment and Training Opportunities
3. Reduce landfill and prevent fly tipping by upcycling and recycling

1. Providing low cost second hand furniture to low income households

- ▶ Safe, clean, and affordable furniture and household items
- ▶ Tiered pricing system
- ▶ Integrates and complements the existing suite of other programmes/services and third sector activity already being delivered through IRD Duhallow
- ▶ Also aimed at the other socially deprived clusters living in Duhallow including: lone parents, carers, patients emerging from hospital and psychiatric care, the Community and Voluntary sector who are refurbishing community facilities on a tight budget.
- ▶ Those who do not qualify for discounts through the tiered pricing system must pay market value e.g. those who are letting houses
- ▶ The refurbishment service is available for those who wish to have their old pieces upcycled, revived and returned.

Refurbishment Service - Before & After



2. Employment and Training Opportunities

- ▶ Prioritises employing people at risk of socio-economic exclusion and provides a structured and supportive work environment.
- ▶ Individuals are enabled to make the transition from welfare dependency or the risk of welfare dependency to employment.
- ▶ Increase self-confidence and reduce feelings of isolation, raising self-worth whilst also increasing the employability of those on scheme placements i.e. Tús participants placed with Duhallow REVAMP.
- ▶ Training provided to participants from COPE and the Towards Occupation Programme e.g. upcycling pallets, sugan chair making etc.



3. Reduce landfill and prevent fly-tipping.

- 'Green' alternative to fly tipping
- Assisting local authorities in both Cork and Kerry to meet recycling and diversion from landfill targets
- Contributes to a reduction in 'greenhouse' gas emissions and fly tipping.



Eco Achievements since Jan 2016

In total 53.3 tonnes has been recycled and diverted from landfill

40.2 tonnes has been redistributed back into the community through sales



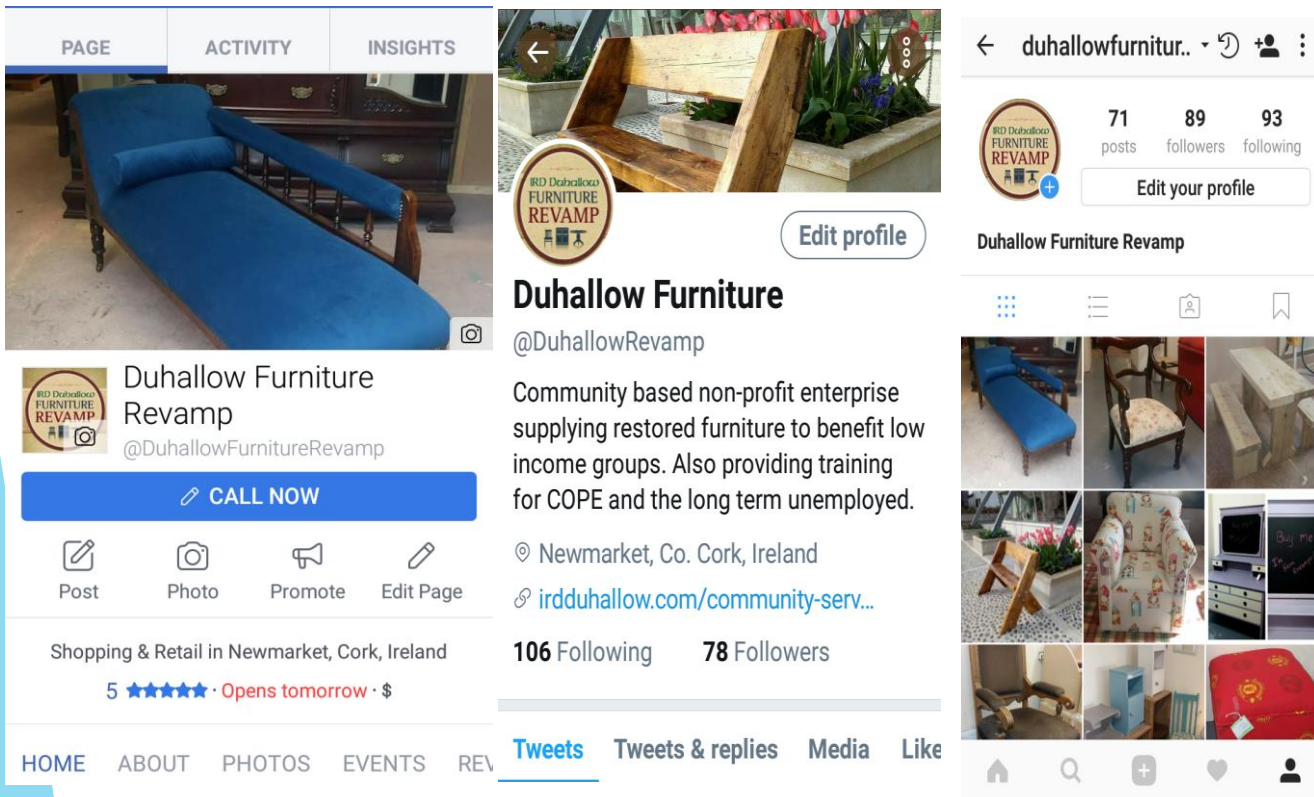
Donations

- ▶ Unwanted, reusable furniture and household items including chairs, tables, lockers, chest of drawers, mirrors, wardrobes, shelving, kitchens, curtains, beds etc. are donated by the public
- ▶ Inspected and screened to ensure that they meet health and safety and cleanliness standards.
- ▶ Advertised on monthly IRD Duhallo's monthly newsletter, Website and Facebook.



Spreading the Word!

Online Presence



Retail Space -Show Rooms



Participating in the Q Mark Pilot Project - customer surveys, policies, waste management, health and safety etc.

Please Donate!

- ▶ If you have any furniture that is surplus to requirements and in good condition please consider donating!!
- ▶ For further information please contact Triona Dennehy on 029 60633 or email triona.dennehy@irdduhallow.com

