

Reuse and Recycling

Key objectives, targets & projects
for the Region

Southern Region Waste Plan 2015-2021

The strategic vision of the regional waste plan is to rethink our approach to managing wastes, by viewing our waste streams as valuable material resources that can contribute to a healthier environment and sustainable commercial opportunities for our economy.

Southern Region Waste Plan 2015-2021



- **Policy B2-** Promote behavioural change and extend waste prevention activities through information campaigns, targeted training and local capacity building, working with households, communities, schools, business, and other public institution

The region will encourage the transition from a waste management economy to a green circular economy to enhance employment and increase the value recovery and recirculation of resources

Encouraging Reuse & Repair





• KILKENNY •





Reuse Month 2016

reuse
month

Reuse Month 2017 Cork Events



REUSE
REPUBLIC

RETHINK
YOUR
WASTE!

Come meet Cork's
finest upcyclers,
eco-businesses and
reuse initiatives

**MONDAY
23RD OCTOBER '17
10AM - 3PM**

COUNTY HALL, CORK

Cork County Council supporting
Reuse Month in collaboration with....

smile :-)

Resource Exchange

BeGreen

Wolfeboro Local Enterprise Office

Cork County Council

Cork City Council

Macroom

European Union

Embedding Reuse into Civic Amenity Centre's

Target: *Aim to reuse or prepare for reuse of up to 10% of non-residual waste at local authority CA Sites.*



Embedding Reuse into Civic Amenity Centre's

3 Events generated 9200
litres of paint

Disposal costs = €5520

Opportunities for paint,
textiles, furniture, leisure
products.



Reuse enterprises – Regional & National

smile :-)
Resource Exchange



Paul Kelly, Boomerang project manager centre with from left: Bernie Connolly, coordinator Cork Environmental Forum; Keiron Phillips, EPA green enterprise; Lord Mayor, Cllr Chris O'Leary; Ann Doherty, chief executive Cork City Council; Carmel Murray, TUS co-ordinator, Cork City Partnership; County Mayor, John Paul O'Shea and Sharon Gorman, Cork County Council at the 1st anniversary of Boomerang mattress recycling facility at Ballyvalane Business Park.

Picture: Eddie O'Hare

Boomerang helps people to bounce back

ONE year on from its establishment, a northside social enterprise project is proving to be a leading light in the mattress recycling sector.

Boomerang Enterprises, a Cork Environmental Forum project, this week celebrated one year in operation.

Since opening their doors, the project has diverted over 6,000 mattresses from landfill, with metal springs recycled, wood sold as kindling and textiles turned into energy.

The initiative has also provided valuable upskilling opportunities

for the long term unemployed — five of the eight Tús scheme workers who completed their placement with Boomerang are now in full time employment.

"I really can't begin to tell you just how proud I am to manage a programme of this sort", project manager Paul Kelly said. "The effort that the staff here put in on a day to day basis is immeasurable."

Marking the anniversary, Mr Kelly called on legislators to introduce an outright ban on the dumping of mattresses.

Although we're getting a good proportion of mattresses there is

still a great quantity out there going to landfill," he said. "Can we introduce a ban here in Ireland and have Europe follow?"

Boomerang Enterprises is supported by the EPA, Cork City and County Councils, SMILE Resource Exchange, Cork City Partnership, the Health Action Zone and community members. Many representatives attended the celebrations with Lord Mayor Cllr Chris O'Leary stressing the project's social benefits.

"There are huge benefits to schemes like this. The social benefits are not just about the environment or the community but also the individuals who participate

and the opportunities to gain skills and develop the potential to move on. There is huge potential in terms of job creation."

Meanwhile County Mayor Cllr John Paul O'Shea stressed the environmental aspects.

"I think something we are all concerned about is bulky waste being dumped on our roadsides and disposed of in improper ways. I think this facility has shown what really can be done out of a significant social enterprise and can prove for itself the success of recycling mattresses to such a capacity."

See next Monday's Evening Echo for more.



BOOMERANG
enterprises

Recycling

Strategic Target – Achieve a recycling rate of 50% of managed municipal waste by 2020

Recycling



**MADE
FOR
YOUR
RECYCLE
BIN!**



Recycling Enterprises





recycling enterprises - G X Trash to treasure: the soc X

Secure | <https://www.theguardian.com/sustainable-business/2016/nov/21/social-enterprises-transforming-recycling>

Guardian sustainable business
Social entrepreneurs

Trash to treasure: the social enterprises transforming recycling


Often led by women, companies such as Green Collect are turning urban waste into employment for disadvantaged people

399 6

Fiona Smith
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Sunday 20 November
2016 22:41 GMT




Companies in Melbourne's office towers pay Green Collect to take away hard-to-recycle waste, such as printer cartridges. Photograph: AlisLuchi/Getty/Stock

Convincing companies to buy back their own rubbish sounds like an unlikely business model - yet the Melbourne social enterprise Green Collect has found a way to make it work.

Most popular

 Files will shed light on a JFK shooting conspiracy - but not the one you think

 Harvey Weinstein accused of rape by actor Natassia Malthe

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26/10/2017



Thank you