



## Role Description: Campaign Coordinator, PR & Media Liaison

The Community Reuse Network (CRN) is the all island network of community based reuse and social enterprise organisations. The network is funded by the EPA under the National Waste Prevention Programme.

We are seeking a campaign coordinator, PR and Media liaison officer to help co-ordinate and promote a major nationwide campaign. This will involve engaging with key stakeholders, developing campaign themes, communication strategies and identifying and engaging with partners to organise events. The role will also involve developing a media strategy including digital and traditional media for national, regional and local media.

The successful candidate will be able to demonstrate experience and proven results in several relevant areas and must be able to work on their own initiative and collaborate with key stakeholders to ensure deadlines are met. They will devise, manage and implement campaign scope, plan and timelines in partnership with network members, clients and regional authorities.

### ESSENTIAL REQUIREMENTS

At least 3-5 years' experience in the following areas:

- Project / Campaign management
- Communications
- Media liaison
- Event management
- Digital and traditional marketing
- Extensive stakeholder engagement
- Report writing

### The successful candidate will also need to have:

- A degree or equivalent qualification in a related discipline such as Marketing / Public Relations
- Excellent communication and interpersonal skills
- Clear understanding of and experience with traditional & social media
- Ability to write press releases, media articles, blog posts etc.
- Comprehensive IT skills
- A high standard of written English
- Valid work permit, if required.

### DESIRABLE

- Experience in the reuse/recycling sector
- Experience with a project of similar scope

To apply please send CV and cover letter by email to [info@crni.ie](mailto:info@crni.ie). The closing date for applications is **12<sup>th</sup> July 2018**. The recruitment process will involve at least one interview with a panel, which will take place in Dublin on 18<sup>th</sup> July with a view to starting asap .

CRNI welcomes diversity in the workplace and promotes equal opportunities.

Salary:	The salary payable will be €30,000 per annum (pro-rata)
Duration	Fixed term full time contract for 5 months.
Location	Based at 10 North Great George's St, Dublin 1, with national travel required.