



# Press Release

For Immediate Release: 26 September 2019

## Sustainable fashion 'on the runway' at Sligo Airport for National Reuse Month

Sustainable style will 'take-off' at the Sligo Airport with The Style Sessions indoor fashion runway and marketplace on Saturday, 12 October as part of [National Reuse Month](#) 2019.

Attendees will land in the Pre-Loved Marketplace with fashion sourced from [Sligo-based charity shops](#) and local upcyclers. Highlights will include great brands and designer coats worth over €3,000 each as well as bags from [Loved & Upcycled](#) made from repurposed sports gear. Over the course of the day, there will also be workshops and panel discussions on sustainable and ethical fashion.

Fashion followers will love the Style Stand-off competition, which will see Geraldine and Taz – who host charity shop crawls for the [Sustainable Fashion Dublin](#) collective – go head-to-head to create the best outfit from pre-loved clothes. Attendees will be in with a chance to take home a prize by voting for their favourite look.

The event is a collaboration between the [Connacht-Ulster Regional Waste Office](#), [Sligo County Council](#) and [Community Reuse Network Ireland \(CRNI\)](#). “We are delighted to welcome everyone to Sligo Airport for this exciting event for National Reuse Month,” says Sinéad Ní Mhainnín, Connacht-Ulster Regional Waste Management Office. “At The Style Sessions, our focus is on highlighting the value of second-hand or ‘pre-loved’ garments, which not only helps our climate by extending the life of our clothes but also reduces waste for a more circular economy”.

Pete Murtagh of Sligo County Council says “Sligo County Council is delighted to be promoting Re-Use month by helping to organise this event. And upcycling and repurposing clothes and other materials is something that we should all be more involved in”

Textile production worldwide produces more greenhouse gas emissions than all international flights and maritime shipping combined. According to Claire Downey, Executive of CRNI “Even as textile production has increased, the amount of clothes we keep and re-wear has decreased over the past 15 years. In Ireland alone, Oxfam estimates about 225,000 tonnes of clothing are discarded every year. Buying pre-loved clothes is a way to reduce the carbon-footprint of the clothes we wear and the amount we spend and The Style Sessions is the perfect place to start”.

‘Check-in’ anytime from 11am - 2:30pm on the day at Sligo Airport terminal building. Admission is free of charge and everyone is welcome. Shuttle bus service will be provided every hour from 11.30am from Sligo town to the airport & return hourly from 12pm.

Visit [MyWaste.ie/reuse-month-event/the-style-sessions](https://www.mywaste.ie/reuse-month-event/the-style-sessions) or [crni.ie/events](https://crni.ie/events) for details.

### Ends

*For media inquiries or to arrange an interview contact: Christine Costelloe, CRNI’s Funding and Communications Manager, at Tel: 087 369 0396 or Email: [christine@crni.ie](mailto:christine@crni.ie)*

**Images: Repo free.**



### **Sustainable Fashion (Cork Environmental Forum Fashion Show)**

#### **Note to Editor:**

#### **About National Reuse Month**

October is Ireland’s National Reuse Month, reuse is about valuing our stuff, by using and reusing it for as long and as often as possible. This avoids the need to extract raw materials, manufacture and distribute new stuff, and avoids waste thereby cutting down on greenhouse gas emissions. Throughout October the public and organisations hold and attend community-based workshops in a multitude of areas such as managing food waste and upcycling everything from fashion to furniture. The idea is to bring people beyond the idea of “reduce, reuse and recycle” to a more conscious prevention of waste in the first place. More information is available at <https://www.mywaste.ie/reuse-month/>

#### **About Community Reuse Network Ireland (CRNI)**

Community Reuse Network Ireland is the all-island representative body for community-based reuse, recycling and waste prevention organisations. Our vision is an Ireland where the word 'waste' doesn't exist and where our entire community benefits from the social, environmental and economic value of all reusable resources. The network is funded under the EPA's National Waste Prevention Programme. More information on our work and members is available at [www.cрни.ie](http://www.cрни.ie) and at CRNIreland on [Twitter](#), [Facebook](#), [Instagram](#).

Source of stats: Ellen MacArthur Foundation, A new textiles economy: Redesigning fashion's future, 2017, <http://www.ellenmacarthurfoundation.org/publications>