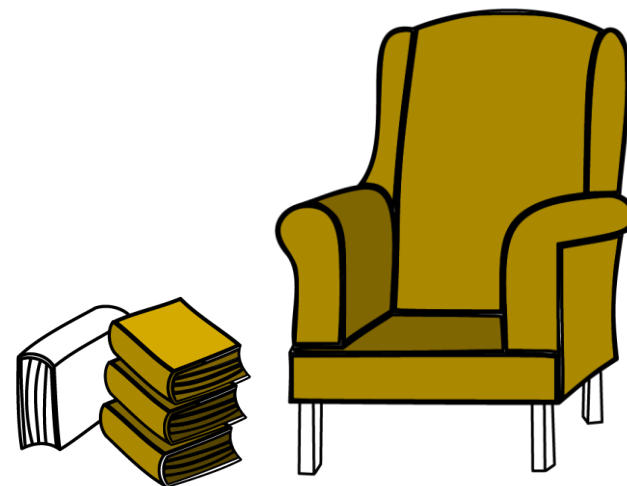




Driving re-use in the EU

Michal Len | RREUSE Director | EPA web-call | 10th September 2020

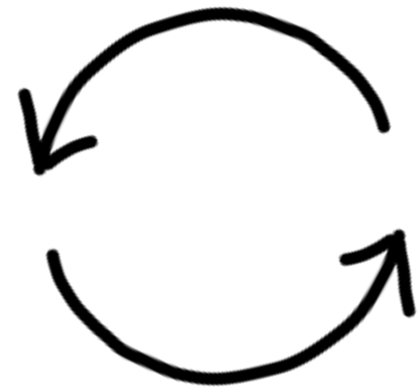


Presentation overview

1. RREUSE mission and membership

2. Policy needs and areas of influence

- ❖ Waste and Product Policy
- ❖ Fiscal policy and economic incentives
- ❖ Social and employment Policy



- ❖ International network representing social enterprises active in re-use, repair and recycling
- ❖ 31 members from 26 countries



MEMBERS



BELGIUM
 • HERWIN
 (formerly KOMOSIE)
 • RESSOURCES



BOSNIA AND HERZEGOVINA
 Association Citizens "Hands"



CROATIA
 Humana Nova



ESTONIA
 Uuskasutuskeskus



FINLAND
 • Tramel
 • Kierrätyskeskus Oy



FRANCE
 • Emmaüs France
 • Envie



HUNGARY
 Humusz Szövetség



IRELAND
 • Community Resources Network Ireland
 • RECOSI
 • Rehab Recycle



ITALY
 • Associazione Orius
 • Cooperativa Sociale Insieme



NETHERLANDS
 Branchevereniging Kringloopbedrijven Nederland



POLAND
 EKON



SLOVENIA
 Dobrote z.b.o



SPAIN
 AERESS



SWEDEN
 Macken



UNITED KINGDOM
 • Reuseful UK Community
 • Resources Network



USA
 donateNYC



PAN-EUROPEAN NETWORKS
 Emmaüs Europe



RREUSE NETWORK IMPACT 2018

RREUSE IS AN INDEPENDENT NON-PROFIT ORGANISATION REPRESENTING SOCIAL ENTERPRISES ACTIVE IN THE FIELD OF RE-USE, REPAIR AND RECYCLING

1 000 000 TONNES

[THIS IS EQUIVALENT TO THE WEIGHT OF 137 EIFFEL TOWERS]

OF MATERIAL DIVERTED FROM LANDFILL THROUGH RE-USE, REPAIR AND RECYCLING, WHICH INCLUDED:

FURNITURE
200 000 TONNES
collected

OUT OF WHICH ↓



80 000 TONNES
re-used

TEXTILES
260 000 TONNES
collected

OUT OF WHICH ↓



95 000 TONNES
re-used

ELECTRICALS
290 000 TONNES
collected

OUT OF WHICH ↓



20 000 TONNES
re-used

BOOKS & RECORDS
16 000 TONNES
collected

OUT OF WHICH ↓



5 500 TONNES
re-used

BRIC-A-BRAC
30 000 TONNES
collected

OUT OF WHICH ↓



14 000 TONNES
re-used



27 MEMBERS ACROSS
25 EUROPEAN COUNTRIES
AND THE USA

850 SOCIAL ENTERPRISES
ARE PART OF RREUSE'S WIDER NETWORK

95 000 EMPLOYEES,
VOLUNTEERS AND TRAINEES
ENGAGED IN THE ACTIVITIES OF
RREUSE'S MEMBERS

2 000 SHOPS WELCOMED
39 000 000 CUSTOMERS

[THIS IS EQUIVALENT TO SERVING THE
WHOLE POPULATION OF POLAND]
CONTRIBUTING TO AN OVERALL
RREUSE MEMBER ACTIVITY
TURNOVER OF € 1 200 000 000

RREUSE MEMBERS COLLECTED AND HANDLED **22 DIFFERENT MATERIAL STREAMS:**

FURNITURE, ELECTRICALS, TEXTILES, BOOKS & RECORDS, BRIC-A-BRAC, TRASH, RECYCLES, CONSTRUCTION MATERIALS, BIOWASTE, VEGETABLE OIL, FOOD DONATIONS, GLASS, PAPER, WOOD, PACKAGING & PLASTICS, METAL SCRAP, USED CARTRIDGES, BATTERIES, MATTRESSES, PAINT, OTHER MATERIALS



The background features several light green circles of varying sizes and a large, light green ring. The text is centered over the ring.

Policy needs and what's on RREUSE's radar

Key EU Strategies

- ❖ EU Green Deal (Dec. 2019)
- ❖ Circular Economy Action Plan (Mar. 2020)
- ❖ EU Social Economy Action Plan (Expected mid 2021)

1. Setting re-use and preparation for re-use targets

- **EU Waste Framework Directive** (measurement indicators / potential targets (2025)/ proposals for waste reduction targets for specific streams in 2022)
- **WEEE Directive** – potential recast in the next four years + developments under Basel convention
- **Circular Electronics initiative** - 2020 (WEEE collection / deposit schemes)

2. Ensure EPR implement the waste hierarchy

- **Waste Framework Directive** (enhanced implementation of EPR requirements)
- **EU Strategy for Textiles** (consideration of EPR to support separate collection objectives)

Note: France will oblige EPR schemes to divert 5% of income to support social enterprise re-use operators

3. Reparability and durability requirements

- **Ecodesign Directive** and implementing measures
- **Sustainable product policy** proposal – 2021 including wider remit on textiles and furniture
- **Right to Repair strategy** (potential) linked to consumer law - 2021

Note: Repairability criteria for domestic washing machines, dishwashers and fridges come into force in 2021

4. Green and Social procurement

- **Public Procurement Directive** (MEAT criterion and awareness raising of good practices)
- **Green Public Procurement** (GPP criteria development and convergence with social criteria)

Note: An increasing number of municipalities / private companies are rewarding bidders against social criteria

5. Reduced VAT rates for re-use / repair

- **VAT Directive** revision (ongoing since 2018)
- CEAP promotes better use of VAT for circularity (notably for repair services)

Note: A number of member states have set reduced VAT for social enterprises active in environmental services

6. Wider fiscal incentives to support social enterprise

- Multi-annual financial framework (MFF)
- Recovery Package
- ESF+ / H2020

Note: Social enterprises have been retained as key impacted actors as part of EC's ongoing work regarding the COVID recovery

7. Greater recognition of social impact and social enterprise in general

- Cross departmental capacity building about importance of social enterprise
- Social Economy Action Plan
- European Semester process and link to MFF
- Social impact metrics

Note: A number of RREUSE members have / are developing metrics to demonstrate social / environmental benefits of re-use toward the consumer

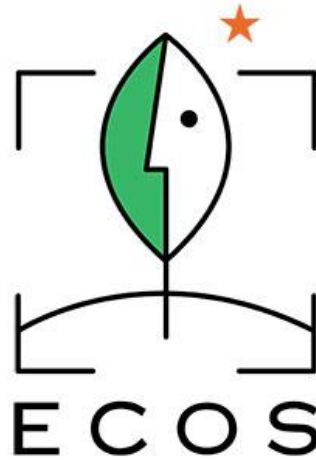
8. Cross-sectoral recognition of social enterprise

- Engagement in European Semester Process
- European Social Economy Action Plan
- Circular Economy Action Plan (social enterprise recognised as pioneers in the circular economy)

Product specific policy files

- EU textile strategy
- Circular electronics initiative
- Farm to Fork Strategy (Pillar of Green Deal)
- Renovation Wave (Pillar of Green Deal)

Strategic partnerships



socialplatform

Expert group member

- EU Stakeholder Platform Coordination Group
- EU Expert Group on Social Economy and Social Enterprise
- EU Innovation Partnership on Raw Materials
- EU Ecodesign Stakeholder Consultation Forum
- EU Textile Name and Textile Labelling Expert Group

Concluding remarks

- ❖ Momentum for the circular economy and diversity of initiatives in re-use and repair growing
- ❖ Policies are evolving and funding increasing
- ❖ transition must be job-rich, inclusive and just, something that must not be forgotten

Keep in touch!

RREUSE is on social media...



...and we do have a newsletter!
sign up at www.rreuse.org

michal.len@rrreuse.org

