

# TOWARDS A SUSTAINABLE AND SOLIDARITY LIFESTYLE



## ENVIE NETWORK

Since 1984, the **Envie network** has been committed to **creating jobs to qualify those most excluded from the labor market** through **circular economy** activities.

Therefore, Envie has been involved in **limiting waste** and helping to change consumption patterns.

Envie network in 2020:

**50** work integration organisations

**2** 800 employees including **2** 000 in work integration path

Of waste from electrical and electronic equipment collected in France, ie 150 000 tons of waste treated

103 800 devices refurbished and distributed at lower prices



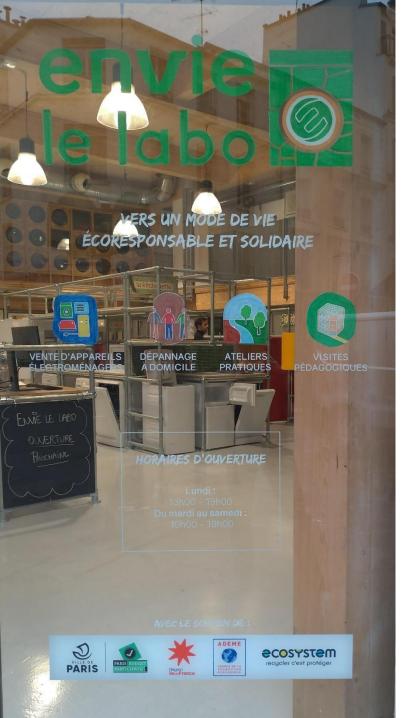


## OUR AMBITION

Located in Paris at 10 rue Julien Lacroix (20e), Envie le Labo aims to bring concrete solutions to citizens to lead a sustainable and solidarity lifestyle.

The mission of Envie le Labo is to demonstrate, through actions involving citizens and public and private actors, that concrete, accessible and job-creating solutions exist to develop a circular, inclusive and solidarity-based economy that meets the needs and aspirations of citizens.





## AN ECO-PLACE WHERE ...

### ... all publics can:



### **REPAIR**

**Its household appliances** through our on-site repair and home repair services



### **GIVE**

Its old equipment through our monthly collections



### **BUY REFURBISHED**

**And guaranteed household appliances** at lower cost through the first Envie shop in Paris



### **LEARN**

By doing through **free practical environmental workshops**, led by Envie and an ecosystem of professionals



### **DISCOVER**

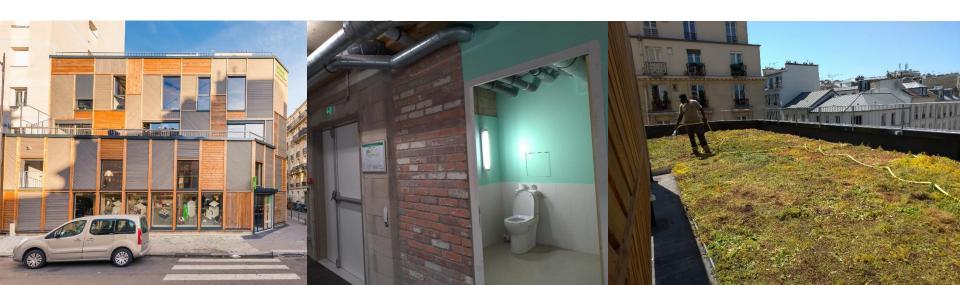
the site as a circular and solidarity economy demonstrator through educational visits

## A SOBER AND ECORESPONSIBLE BUILDING

Envie wants to demonstrate that it is possible to build and design eco-friendly places with a limited budget.

Our circularity study concluded that we were able to avoid the use of 19,6 tonnes of new elements, i.e. 45% of all the materials and furniture used in the interior of this building, through:

- REDUCE Material savings: no false ceilings, very few paint, (7 tonnes)
- REUSE Materials and furniture reuse locally supplied from :
  - deconstruction sites,
  - end of stocks from construction sites,
  - discontinued items.



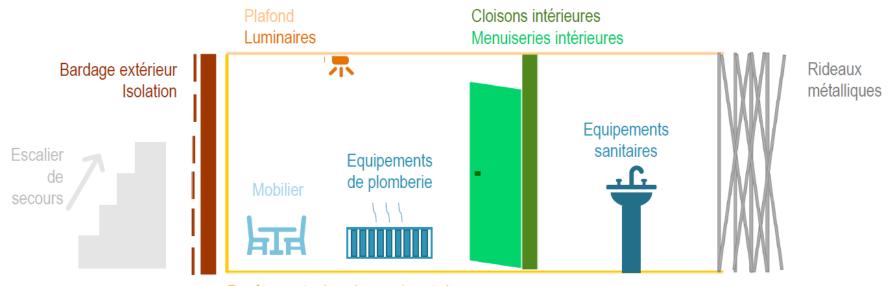
## CIRCULARITY STUDY SCOPE

The environmental study concerns the second work and the interior design.

### Envie was able to reuse a wide variety of building materials and furniture :

- Wood for cladding exterior
- Bricks
- Bathroom and kitchen sinks, toilets
- Radiators
- Doors and door handles

- Carpets, tiles
- Sanitary appliances, kitchen sinks
- Wood for custom furniture
- Glass for a glass wall and mirrors
- Chairs, desks and other office furniture



Revêtements de sols souples et durs Revêtements muraux



















## MAIN RESULTS 1/2

# BILAN DE CIRCULARITE INDICATEURS PRINCIPAUX

### **EVITEMENT DE MATÉRIAUX**

- Réduction des surfaces nécessitant des revêtements de sols ou muraux
- Absence de faux-plafonds, plinthes, coffrages

### RÉUTILISATION

 Tous les meubles sur-mesure ont été fabriqués à partir de matériaux de récupération.

Ces éléments sont principalement fabriqués en lle-de-France.



### **RÉEMPLOI**

- Conservation d'éléments présents déjà en possession d'ENVIE (mobilier, électroménager)
- Eléments de réemploi

Tous les éléments de réemploi sont en provenance d'Ile-de-France

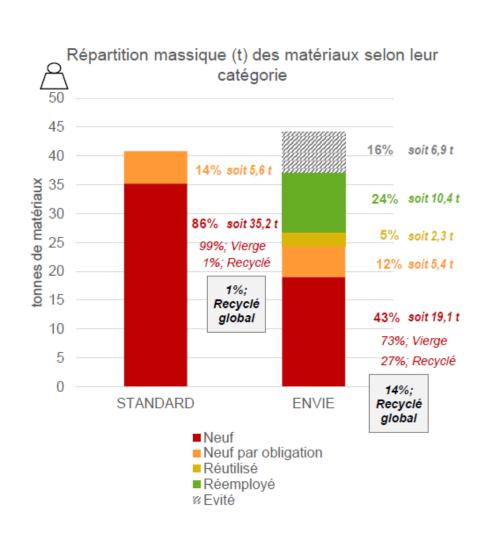
### RECYCLE

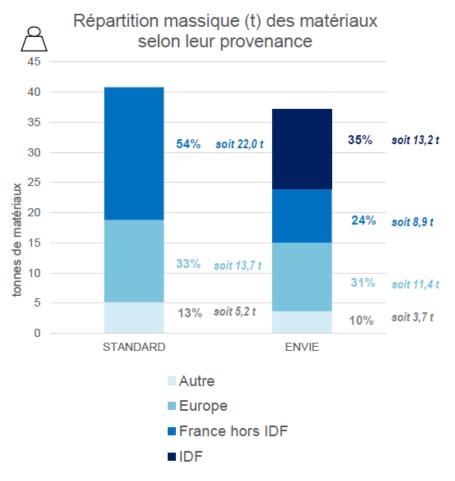
- Eléments recyclés
- Matériaux à taux de recyclé plus élevé que les éléments standards





## MAIN RESULTS 2/2



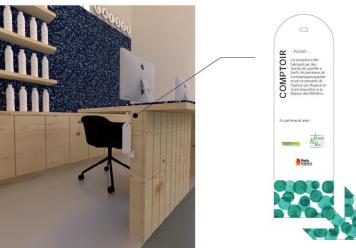


# A SOBER AND ECO-RESPONSIBLE BUILDING

Envie Le Labo wishes to play a role of circular and solidarity economy demonstrator.

Educational tours of the site showcase the stories of the various materials and furniture reused . The objective is to raise awareness and change the way people perceive reuse.







## KEY LEARNINGS

#### **REUSE IN CONSTRUCTION OBSTACLES**

- Regulatory and legal requirements
- Technical constraints
- Cost (time and money)
- Lack of usage guarantees

- Availability of items
- · Aesthetics and practical choices
- Reuse /Skills/Access to information

### **HOW TO ACCELERATE THE REUSE IN CONSTRUCTION?**

- Make information more accessible
- Improve installation and dismantling methodologies for a longer material life
- Demonstrate the economic interest to building stakeholders
- Tax incentives to reuse





### OUR KEY PARTNERS

























Under the sponsorhip of:



Liberté Égalité Fraternité

## OUR RECLAIMED BUILDING ELEMENTS PARTNERS

















































## TO GO FURTHER

- envie.org/envielelabo/
- Synthèse de l'étude de circularité
- nesrine.dani@envie.org

